From: dedwards@c21mills.com [mailto:dedwards@c21mills.com]

Sent: Friday, October 21, 2005 3:14 PM

To: ATR-Real Estate Workshop Cc: ftcdojworkshop@realtors.org

Subject: Competition and the Real Estate Workshop"-Comment, Project No.

V050015

Please see the attached letter in Word Document format.

David Edwards, Manager

CENTURY 21 Mills First, Inc.

Tarpon Springs

727-934-1111 (Office)

727-580-6635 (Cell)

dedwards@c21mills.com

2005 Federal Political Coordinator

2005 Florida Key Contact

2005 Director PRO

2005 Director FAR

NOTICE: This e-mail message and any attachment to this e-mailmessage contains confidential information that may be legally privileged. If you are not the intended recipient, you must not review, retransmit, convert to hard copy, copy, use or disseminate this e-mail or any attachments to it. If you have received this e-mail in error, please notify us immediately by return e-mail or by telephone at 727-934-1111 and delete this message. Please note that if this e-mail message contains a forwarded message or is a reply to a prior message, some or all of the contents of this message or any attachments may not have been produced by Century 21 Mills First, Inc.



With more closed sales than any other Century 21Company in Florida

Corporate Office Seminole/Largo

7779 Starkey Road Seminole, Florida 33777 727.398.7771 Fax: 727.393.4344 seminole@c21mills.com

St. Petersburg

8601 4th Street North St. Petersburg, Florida 33702 727.577.5100 Fax: 727.577.3246 stpetersburg@c21mills.com

St. Pete Beach

5050 Gulf Boulevard St. Pete Beach, Florida 33706 727.367.4582 Fax: 727.367.3751 stpetebeach@c21mills.com

Belleair

2430 West Bay Dr. Belleair, Florida 33770 727.586.3514 Fax: 727.586.3095 belleair@c21mills.com

Clearwater/Countryside

26338 U.S. Hwy 19 N Clearwater, Florida 33761 727.796.0055 Fax: 727.797.0315 countryside@c21mills.com

New Port Richey

4621 U.S. Hwy 19 New Port Richey, Florida 34652 727.847.1555 Fax: 727.842.6938 newportrichey@c21mills.com

Tarpon Springs

39780 U.S. Hwy 19 N. Tarpon Springs, Florida 34689 727.934.1111 Fax: 727.934.9750 tarponsprings@c21mills.com

Corporate Website Address

www.c21mills.com

Corporate Email Address

C21mills@c21mills.com

October 21, 2005

Antitrust Division U.S. Department of Justice Liberty Place, Suite 300 Attention: Lee Quinn 325 7th Steert, NW Washington, DC 20530

RE: "Competition and the Real Estate Workshop"-Comment, Project No. V050015

The real estate industry is a model of competition that works. In an economy in which large, national corporations -- such as Wal-Mart and Microsoft -- dominate the marketplace, real estate stands apart. We are an industry made up predominantly of small businesses and independent contractors who represent the entrepreneurial spirit this country was founded on. All of us serve localized markets where we compete for business every day. Fierce competition is fueled largely by the uniquely intense and personalized nature of the service we provide to our clients -- which, in turn, determines our future success through referrals and return business.

Barriers to entry are low. If you are willing to take the time to learn the business in your local market, pass the state license examination and adhere to the REALTOR® code of ethics, there is nothing to stand in the way of success in this industry. I had to learn the business and pass the state licensing examination, but it is my own work ethic, commitment to professional standards and dedication to client satisfaction that determine my success. I started in 1994 and have been an active Realtor for almost 12 years. This business is very competitive although we also have to cooperate with another in-order to complete the transaction. Even through the economic downturns our country has experienced in the past few years, our

industry has continued to provide opportunity -- something I would say is confirmed by the thousands of new agents that join our profession every year and the over 2 million Americans who are now licensed to provide professional real estate services in communities across the country.

Nothing encourages a competitive business environment more than providing consumers with choice. In the residential real estate marketplace, consumers not only are able to choose from more than 76,000 brokerage firms and more than 1.2 million REALTORS®, but also from a variety of business models.

Thank you for allowing me the opportunity to express my thoughts on the issue of Competition in the workplace.

Sincerely,

David J. Edwards, Realtor Century 21 Mills First, Inc.